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Here you'll discover
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equipped with
videos, downloads,
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and more...

#

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Salary

Resources - It's all About Your Numbers - Dividends or Salary -
Dividends or Salary: Which one is best?

Sales Funnel

Business & Lifestyle Transformation Kit -
Course Modules - There's a Hole in Your Bucket...
Facebook Ad Accelerator Course -
Module Two: Setting Your Strategy - Your Sales Funnel
Business Growth Central - Season 1 -
Fixing Your Leaky Bucket: Turning more leads into sales
Business Growth Central - Season 1 -
Achieving and Measuring Website Success
Business Growth Central - Season 2 -
Episode 7: The Worst Quotation Ever Received...

Sales Letters

How To Guide - Getting Customers
The GameChanger

Sales Navigator

Events - LinkedIn Masterclass

Sales Team

EMS System - Questions

Scaling Your Business

Ad Astra Masterclass
Ad Astra Masterclass Workbook (*Direct Download*)
Business Growth Central - Season 1 - Scaling your Business Effectively

Scorecard

EC Clarity - Week 4 - 10 Rules About Scorecards (*Direct Download*)
EC Clarity - Week 4
EMS System - Part 4 - Know the Score
Business Growth Central - Season 1 - Knowing Your Numbers
Business Growth Central - Season 2 - Episode 3: Your Key Numbers
Business Growth Central -
Season 2 - Episode 13: The One About Scorecards
Business Growth Central -
Season 2 - Episode 17: The Scorecard Deep Dive
Ad Astra: Scaling Your Business Masterclass - What Needs Fixing First
Ad Astra: Scaling Your Business Masterclass - What Do We Do Now
Ad Astra: Scaling Your Business Masterclass - The Business Flywheel
It's all About Your Numbers - Your Scorecard
The New Million Pound Masterplan - Your Numbers: Your Scorecard

Screw Surviving

Screw Surviving Let's Get Thriving

Social Selling

How To Guide - Getting Customers

Staff

Business & Lifestyle Transformation Kit - Course Modules - Your People
EMS System - Questions
How To Guide - Hiring Staff
How To Guide - Developing Your Staff
Business Growth Central - Season 1 - What 100% Looks Like
Ad Astra: Scaling Your Business Masterclass - Your Team

Standing Out

Business Growth Central - Season 1 - Making the Most of Exhibitions
Business Growth Central - Season 1 - Category of One

Swipe File

The Game Changer - Nigel's Amazing Swipe File - Download the Swipe File

T

Targeting

Facebook Ad Accelerator Course - Module Four: Facebook Ad Targeting
Facebook Ad Accelerator Course - Module Five: Crafting Winning Facebook Ads - Dissection of a Facebook Ad
Facebook Ad Accelerator Course - Module Three: Facebook's Inner Workings - Step #2. Your Ad Sets
Facebook Ad Accelerator Course - BONUS: 'The Lost Module': Secret Tactics & Hacks - The Upside Down Unicorn
LinkedIn Masterclass - Module 5: Sales Navigator - Searches

Testimonials

How To Guide - Customer Testimonials

Text Marketing

How To Guide - Getting Customers

The 7 Secrets You Need To Know to Transform Your Business and Your Profits

Toolbox - The 7 Secrets You Need To Know to Transform Your Business and Your Profits

The Circular

The Circular Archives
September 2021 - 25 Hour Holiday
April 2021 - Chris Bailey's Direct Mail Campaign

The Getting and Keeping Customers Convention

Resources - The Getting and Keeping Customers Convention 2020
Resources - The Getting and Keeping Customers Convention 2021

The Local Business Survival Guide

Toolbox - The Local Business Survival Guide

They Ask You Answer

EC Clarity - Week 8

EMS System - Part 2 - Foundations - Foundations 6-11
Getting and Keeping Customers Convention 2020 -
Marcus Sheridan Keynote
Getting and Keeping Customers Convention 2021 -
Marcus Sheridan Keynote
Marketing to Money - Plan of Action - Phil Coleman
Business Growth Central - Season 1 - Knowledge Centre
Business Growth Central - Season 2 - Episode 46: The Pool Guy

Tracking

How To Guide - Tracking Numbers
EMS System - Questions
Facebook Ad Accelerator Course -
Module Three: Facebook's Inner Workings - The Facebook Pixel
LinkedIn Masterclass -
Module 8: Company Page and LinkedIn Ads - LinkedIn Ads
Marketing to Money -
Getting Serious - Where Do Your Customers Come From?
Business Growth Central - Season 1 - Knowing Your Numbers
The Game Changer - Filling Your Stadium - Conversion Tracking

Troubleshooting Ads

Facebook Ad Accelerator Course -
Module Six: Campaign Genesis (it's alive!) - Your Daily Routine

U

Unique Selling Point

How To Guide - Your Vital Signs: The 12 Indicators Of Success

Utilising Discounts

How To Guide - Pricing

V

Video

How To Guide - How-To Guide: Videos
Facebook Ad Accelerator Course -
Module Five: Crafting Winning Facebook Ads - Video Ads 2.0
LinkedIn Masterclass - Module 2: What's Going On Now? -
Ninja Pro Tip #3
Marketing to Money - How to Get High Value Clients -
Being Abnormal
Business Growth Central - Season 1 - Wicked Smart... 5 Innovations
Business Growth Central - Season 2 -
Episode 10: Nigel's Favourite Tool...
Business Growth Central - Season 2 -
Episode 32: You're The Secret Sauce
Business Growth Central - Season 2 -
Episode 41: Lights, Camera, Action

Video Cards

Business Growth Central - Season 2 -
Episode 35: Stand Out From The Crowd

Virtual Assistants

Business Growth Central - Season 2 -
Episode 24: Virtual Assistants - Outsourcing your to-do list

Voucher Follow Up

Facebook Ad Accelerator Course -
BONUS: Follow-Up Templates -
The Voucher Campaign Follow-Up Templates

W

Webinars

Business Growth Central -
Season 2 - Episode 5: Webinars
Business Growth Central -
Season 2 - Episode 5.5: Webinars - UNCUT

Websites

Business & Lifestyle Transformation Kit -
Course Modules - How's Your Website Stacking Up?
Business Growth Central - Season 1 -
Achieving and Measuring Website Success
Business Growth Central - Season 2 -
Episode 23: The 4 Critical Questions (That Your Website Must Address)
Business Growth Central -
Season 2 - Episode 40: Perfect Your Splits
Business Growth Central -
Season 2 - Episode 43: Making Your Website Win
The Ultimate Website Briefing Sheet (*Direct Download*)
Events - Website Wizardry - Session 5 -
Your 10 Point Website Conversion Checklist
Website Wizardry Masterclass
Website Wizardry 19-Page Workbook (*Direct Download*)

What's Your Time Worth

Toolbox - What's Your Time Worth

Wheel of Life

EMS system - The Wheel of Life

X

X Factor Recruitment Process

How To Guide - Hiring Staff

Y

Yet Another Mail Merge (YAMM)

EMS System - Questions

Your List

Business Growth Central - Season 1 - Award Winners Special